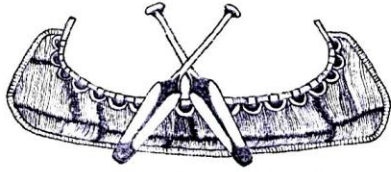


30th Annual New Ulm Trade Fair and Living History Event



New Ulm Trade Fair

Friday, March 11 Setup Only: 12 noon - 9 pm
Saturday, March 12, 2010 9 am - 5 pm
Sunday, March 13, 2010 9 am - 3 pm
Turner Hall, 102 S State Street, New Ulm, MN

Welcome,

I want to personally invite you all to this year's New Ulm Trade Fair and Living History Event. I expect another good year with continued advertising and website development. The events website at www.NewUlmTradeFair.com will have all of the latest information and current table assignments and availability.

Tables will again be available both upstairs and downstairs. I would not anticipate any significant changes in table assignments this year. There are some big changes going on with the building so there might be some minor adjustments work around those changes. The biggest change is the addition of an elevator and reconstruction of a main entrance.

As in the past there will be limited edition collector medallions available for sale. This medallion will be required for anyone that enters the trading areas during the "non-public hours". This includes the upstairs bar and any other areas set up as "non-public" by Turner Hall. I will also have limited edition coffee mugs available for \$12.00. These mugs will feature the New Ulm Trade Fair Logo. Production will be limited to advanced orders plus a very limited supply at the show. If you want one please place your order now.

Please be sure to read the entire rules and regulations section carefully as there are a few minor rule changes. Period dress and pre-1840 items on the trade tables will be strictly enforced.

Traders may stay at their tables Friday and Saturday night. Please limit the number at each table to 2 people. "Lights out" in these areas will be 10:00 pm.

For those interested there will be a space set up for a potluck supper on Friday evening. Turner hall will have a basic dish for sale (probably Chili) to start as a basis for this supper. The rest of the dishes will be solely up to those who want to bring food to pass. I know it has been a great tradition so I hope some of you will continue to bring a dish for this function. If you wish to participate I ask that you bring a dish to share!

If you have any questions or concerns please feel free to contact me.

Michael Emery

New Ulm Trade Fair

Cell phone: 651-247-4733 (leave a message as I am not always able to answer the phone)

Email: memery@newulmtradefair.com

Motel Reservation Information:

Microtel Inn and Suites: (507) 354-9800

Double Room with 2 Queen Beds
Suite which includes 1 Queen Bed and 1 Sofa Sleeper
Suite also includes a microwave, refrigerator, sink and coffee maker

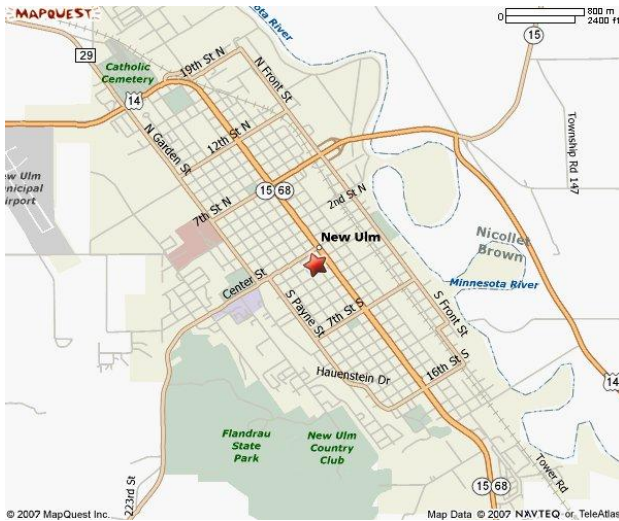
To take advantage of these special rates you need
Provide the Group Name: "NU Trade Fair 2011" at the
time of reservation

Holiday Inn: (507) 359-2941
Super 8 Motel: (507) 359-2400
New Ulm Motel: (507) 359-1414
Budget Holiday Motel: (507) 354-4145
Colonial Inn: (507) 354-3128

Bed and Breakfast Information

**Deutsche Strasse Bed & Breakfast: 1-866-226-9856 or
(507) 354-2005**
Beyer Hause Bed & Breakfast: (507) 354-3180
W.W. Smith Inn: (507) 794-5661
Bohemian Bed & Breakfast: (507) 354-2268
Bingham Hall Bed & Breakfast: (507) 354-6766

Turner Hall is located at 202 S State Street in New Ulm,
MN



Emergency Contact Information: Turner Hall
(507) 354-4916 (For Emergency Use Only)

Table Assignments: Permanent and/or Temporary

There is limited table space available at Turner Hall so limitations have been put in place to create the best possible show for traders, participants and visitors. I have kept the existing permanent table assignments basically the same. If you have been assigned a table in the past on a temporary table assignment you will again have 1st priority on getting a table. It may not be the same table as you had previous years.

How to get a trade table or a 2nd table if you do not currently have one?

There are a limited number of tables available each year. These vacant tables will be offered to traders based on a "wait list" I have created. Traders on this list include past temporary table holders, 1st time traders that have expressed interest in a table, current traders that have expressed interest in a 2nd table. Priority is given first to traders that have had temporary tables in the past. I also rank potential traders on this list based on quality and diversity of trade goods for sale and willingness to comply with the rules.

General Rules:

- **Turner Hall will not be open for setup until 12:00 noon on Friday. This is to allow the staff at Turner Hall to prepare the area.**
- **NO ALCOHOLIC BEVERAGES** are to be brought into Turner Hall. Anyone doing so will be asked to leave the trade fair. There is a cash bar available throughout the entire weekend.
- NO pets allowed inside Turner Hall.
- ALL children are required to stay in the show area. Turner Hall is a private club and they do not want children wandering around the building unsupervised. Parents will be held accountable for their children's behavior.
- Smoking is allowed only in designated areas.
- This is a family event, act accordingly.
- No loaded or illegal weapons on Turner Hall property at any time.
- Everyone who is not registered as a trader will be expected to purchase admission to the show. There will be exceptions based on costume.
- Lights will go out in the trade areas at 10:00pm Friday and Saturday night
- I will have a table available near the front entrance for displaying flyers.

Disclaimers:

- Turner Hall or myself will not be held responsible for accidents of any kind that occur during the show.
- Turner Hall or myself will not be held responsible for personal items stolen or damaged during the show.

Trader Rules and Regulations:

- All traders must maintain themselves in a courteous and professional way. Those who do not, or who show blatant disregard for the rules of this event, may be asked to leave the event immediately and will not be invited back.
- No tailgate sales; no basket sales; all traders will pay a fee.
- All items offered for sale must be pre-1840 era.
- All signage, displays racks, shelving, etc. must be pre-1840 style.
- Credit card signs must be of pre-1840 style and material.
- No sticky tags, rubber bands or plastic bags should be used in the display of merchandise. Use canvas or leather scraps.
- Customers must be 18 years or older to purchase or trade for knives, tomahawks, blades, firearms, clay pipes, tobacco or other smoking-related items.
- Tapes & CDs are allowed, but you must keep them covered with a sign saying you have the items available. The sign must be pre-1840 style.
- Health laws prohibit the sale of some food items that are not packaged. This is admissible. If you use plastic or plastic packaging, contact us and we will address this on an individual basis.
- No screw lid jars or bottles, unless they are covered in fabric.

- Please notify me in advance if you have prepaid and cannot attend or will be late. Tables not occupied by 9:30am Saturday morning will be reassigned to someone else. No refunds will be offered unless I receive advance notice.
- All tables must be kept open during the public hours. Please notify me if you plan to leave due to emergency or illness. Failure to comply may result in loss of trading tables for future years.
- Borrowing or selling trade tables is prohibited. Any empty tables will be assigned to someone on the waiting list.
- I require that everyone managing, selling or acting in behalf of a trader at a trade table wear pre-1840 costume. Please avoid blue jeans or other inappropriate clothing items.
- Items displayed or Trade Goods for sale must be pre-1840. I don't want to see laminated wood on items, "fantasy" style items, colored feathers, etc. This also includes firearms cap-n-ball revolvers, cartridge firearms (sharps, hi-walls, trapdoors, etc). The only exception is to members of the New Ulm Battery. Most of you know what is considered correct and what it not. If you have questions please ask me. Warnings and opportunity for discussion will be given for items that I consider improper. Failure to follow the warnings may lead to forfeiture of your trade table(s).

Specific Items that can NOT be sold:

- No stainless steel items such as knife blades or cooking pans.
- No aluminum ware, cast ceramics, sheepskin can covers or the like.
- No laminated knife handles (due to shortage of ivory, micarta is allowable).
- No boot knives or Pakistan knives of the fantasy nature.
- No fantasy jewelry or fantasy pewter. No dragons or wizards.
- No inline ignition system firearms or those with composite material or stainless barrels.
- No Baja pullovers with hoods or pockets.
- No laminated/rubber soled moccasins, cowboy boots (round-toed Wellingtons allowed in black only)
- No arts or crafts animals. They must be from the North American continent.
- No fuzzy animals or dyed rabbits feet. Natural color okay. No key chains.
- No fake fur hats or bags allowed.
- No zippers, snaps or Velcro on clothing.
- No buckskin or cloth halter-tops or dance hall dresses to be sold or displayed.
- No cowboy hats
- No Chinese ring neck feathers (these are late 1800s)
- No mandelas or steel-ringed dream catchers.
- All flags sold or flown must be period correct.
- No turquoise set in silver, including rings, pendants, bracelets, etc. Turquoise nuggets strung with silver acceptable. Hook and ring clasp only allowed.
- No T-shirts.
- Wooden or other toys, that resemble original or reproduction functional items such as guns, knives, whips, tomahawks, bows or weapons in general can be displayed but may ONLY be sold to adults.

My decision on all matters are final. If you have concerns or comments please direct them towards me and not Turner Hall or my volunteer staff.

30th Annual New Ulm Trade Fair

Registration Information:

Deadline for pre-registration is January 20, 2011. If payment is not received by this deadline, your trade table(s) will be forfeited. It is the trader's responsibility to confirm that their payment was received. Remember all registered traders will be listed on the website at www.NewUlmTradeFair.com

List my registration as: _____
(this is how it will appear on the website)

Name: _____ Phone: _____
Address: _____ Email: _____

Trade Table(s): _____ @ \$35.00 each (same price for upstairs and downstairs)

2011 Medallion(s) _____ @ \$7.00 Limited to Note: Medallions are NOT included in the cost of the trade table.

2011 Limited Edition Coffee Mug(s) _____ @ \$12.00. (These Limited Edition Mugs have a stamp of the New 2011 Ulm Trade Fair Logo and will be available only by preorder and very limited supply at the Trade Fair)

PLEASE CONFIRM ACCURACY OF THE ABOVE INFORMATION

TOTAL AMOUNT ENCLOSED or BILLED TO YOUR CREDIT CARD

\$_____

Please make your checks payable to: **Northern Rifleman**

You can also pay by credit card using Master Card, Visa, American Express or Discover Card

Account #:_____

Expiration Date#:_____

Signature:_____

Be sure that your credit cards billing address is the same as the address shown above.

Mail registration forms and payments to:

Michael Emery
8362 Tamarack Village
STE 119-444
Woodbury, MN 55125

Payment instructions and the latest information can also be found following the links on my website at www.NewUlmTradeFair.com

While it may not be possible to make changes in the table assignments however, please let me know if you have concerns about your location and I will make every attempt to accommodate a change.. I also welcome any other comments or suggestions.

